

Aaron Olson

Community-focused Data Analyst

EXPERIENCE

Make-A-Wish Foundation - Indianapolis, IN Nov 2019 - PRESENT

Data Analytics Manager

- Create Excel and Power BI-based reports and tools to track organization fundraising progress
- Train and coach staff on Raiser's Edge database best practices
- Ensure data fidelity through database audits and targeted data cleanliness projects

CCS Consulting - Rapid City, SD Oct 2018 - June 2019

Associate

- Provided in-depth analysis of client's historical donation data and created detailed campaign action plans
- Led 6 volunteer teams raising over \$1.7 million for capital campaign fundraising project in Rapid City, SD
- Coached over 100 volunteers on fundraising best practices through group and individual training

Bloomerang LLC - Indianapolis, IN Jan 2017 - Oct 2018

Customer Experience Manager

- Facilitated implementation of Bloomerang CRM database software for 162 nonprofit organizations in 2017
- Represented customer-facing teams in product development process by reviewing potential improvements and bug fixes
- Coordinated customer database clean-up projects with internal software development and product teams

EDUCATION

Indiana University - Bloomington, IN 2013 - 2015

Master of Public Administration

Indiana University - Bloomington, IN 2010 - 2013

Bachelor of Science - Public and Nonprofit Management

OTHER EXPERIENCE

Data on the Cob - Newsletter Apr 2021-Present

Creator and Writer

Write a weekly newsletter focused on Indiana political data analysis; 180+ subscribers including elected officials, candidates, and community leaders

SELECTED WORK

Support for the Blue Line - BRT Precinct Vote Maps [cited in IndyStar](#)

Which of These States is Not Like the Other? - Indiana's peer states

Indiana Still Lags in Voter Turnout - County voter turnout calculations

SKILLS

Data Analysis & Visualization
Training & Coaching
Spatial File Mapping
Public Speaking
Writing

SOFTWARE TOOLKIT

Google Sheets - ★★★★★★
Excel - ★★★★★★
R - ★★★★★
Tableau - ★★★★★
Datawrapper - ★★★★★
Power BI - ★★★★★

LINKS

[Personal Website](#)
[Tableau Visualizations](#)